

SEGAFFREDO
ZANETTI
BOLOGNA ITALY
1977

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Take your shot

YOUR COMPLETE PARTNER IN HOT BEVERAGES.

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HOTELS HOT DRINKING MOMENTS

01
PRE ARRIVAL

02
ARRIVAL

03
ROOM EXPERIENCE

04
BUSINESS MEETING

05
RESTAURANT VISIT

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FRONT OF HOUSE – TRADITIONAL ESPRESSO

THE AUTHENTIC ITALIAN ESPRESSO EXPERIENCE

In hotel bars and restaurants, traditional espresso machines create a true hospitality experience. This solution is ideal for outlets where trained staff deliver handcrafted coffee and personal service.

It adds character, authenticity and a strong Italian coffee identity to the hotel's food and beverage offering.



IMPRONTE ESPRESSO

Arabica/Robusta blend
Coffee beans | 1 kg | Medium | Certified



CHIAVE MAGNIFICA

Arabica/Robusta blend
Coffee beans | 1 kg | Medium | Certified



EXTRA STRONG

Arabica/Robusta blend
Coffee beans | 1 kg | Strong

DID YOU KNOW?

La San Marco has been crafting premium Italian espresso machines since 1920, combining timeless design with industry-leading technology.

Renowned worldwide for their reliability, elegant aesthetics and high performance, La San Marco machines are a favourite in hospitality venues, from boutique hotel bars to high-volume hotel breakfast areas.

Their heritage of innovation and quality makes them a strong choice for hot beverage programs that aim to impress guests with authentic espresso experiences.



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FRONT OF HOUSE – BEAN TO CUP

CONSISTENT QUALITY FOR BUSY HOTEL ENVIRONMENTS

Bean-to-cup machines are designed for efficiency without compromising quality. Ideal for breakfast areas, lobbies and executive lounges, they deliver fresh coffee with speed and consistency.

Guests enjoy reliable, high-quality beverages, while hotel staff benefit from intuitive operation and smooth service flow.



CHIAVE ELEGANZA

100% Arabica blend
Coffee beans | 1 kg | medium | Certified



CHIAVE MAGNIFICA

Arabica/Robusta blend
Coffee beans | 1 kg | medium | Certified



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BACK OF HOUSE – FILTER

EFFICIENT COFFEE SERVICE BEHIND THE SCENES

For high-volume moments such as breakfast service, meetings and banqueting, filter coffee is a dependable back-of-house solution.

It ensures fast production, consistent taste and easy handling, supporting hotel teams during peak moments while maintaining quality standards.



TIKTAK ROOD EXTRA

Arabica/Robusta blend
Ground coffee | 3,5 kg | medium



BRODIES FILTER SACHETS

Arabica/Robusta blend
Bulk brew | 3 sizes | 3 blends



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IN-ROOM CAPSULE

EFFORTLESS PREMIUM COFFEE IN EVERY ROOM

For in-room coffee service, capsules offer guests maximum convenience with consistent quality. Each cup is freshly brewed, easy to use and requires minimal maintenance.

This solution enhances the guest experience by delivering a premium coffee moment in the privacy of the room, while ensuring efficiency and control for hotel operations. Segafredo offers a wide range of (Nespresso) capsule products including decaf options.



CLASSICO CAPSULES

Arabica/Robusta blend
Coffee Capsules | 10 cups | High



ESPRESSO CAPSULES

Arabica/Robusta blend
Coffee Capsules | 150 cups | High



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TOTAL HOT BEVERAGE
SOLUTIONS FOR HOTELS

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360 DEGREES PARTNERSHIP

Choose what you need

CONSULTING

- Dedicated consultant
- Assortment selection
- Tasting
- Events

SERVICE

- Sales team & tech service care
- B2B e-shop 24/7 access
- Coffee subscription offer in B2B e-shop

TECHNICAL SERVICE

- Technical consulting
- Service packages
- Device configuration
- Replacement coffee machines
- Event equipment

FINANCING OPTIONS

- One-time purchase
- Credit
- Leasing

PRODUCTS

- A selected gastronomy offer
- Seasonal recipes offer
- Wide range of tea products
- Chocolate drinks
- Milk & Plant-based drinks
- Rich complementary products

DEVICES

- Professional coffee machines La San Marco
- Coffee grinder
- Seasonal devices, for cold brew, sorbet, chocolate maker
- Milk serving solutions e.g. Lattiz

MARKETING SUPPORT

- Porcelain & accessories for hotels
- Coffee loyalty points arrangements
- Marketing materials
- Competitions and events organization
- Recipes & training videos db.

BARISTA SCHOOL

- Barista training
- Online workshops
- Events with baristas
- Recipes creation and seasonal menu consulting



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